

Autumn/
Winter
2022

THE SMILE UPDATE

CALLING ALL

WITCHES & WIZARDS...



We thought we would switch up our adverts this Halloween so look out for all those witches and wizards hanging about on 31st October and watch out for Tracy she will be flying about as usual on her broomstick!

Mouth Cancer Action Month November

The blue-ribbon appeal continues to play a key role in directly engaging people with the issues surrounding Mouth Cancer. Whether it is talking about the risk factors involved the early warning signs or the benefits of early detection all can make a difference improving education and ultimately saving lives.

Over the last year, 8,337 people in the UK were given the life-changing news that they have mouth cancer. These numbers continue to rise while the disease claims more lives than cervical and testicular cancer combined. The more we know about mouth cancer, the better chance we have of beating it.

We recommend everyone has a dental examination at least once a year, twice a year for optimal dental health.

PRIVATE DENTISTRY AWARDS

2022

WE ARE FINALISTS!



Best
Digital
Practice



Best
Practice
Principal



Best
Team



Practice
of the
Year

We will be attending the gala awards on the 4th November 2022 pictures to follow and we'll keep you informed of the outcome.

smilesence
a new era in dentistry

Family Dentistry at Smilessence

Smilessence welcomes the whole family, Regular dental checks are not only important to check your teeth and gums but also play an important part in ensuring your overall health is being monitored. At Smilessence we encourage you to start early, teaching your children the correct oral health habits. Book now with one of our lovely clinicians.



Dr Karen Gangotra



Dr Gurpreet Athwal



Mr Nathan Smith

See our Adult and Child patient plans to help spread the cost of your routine Examinations and Hygiene appointments which includes:

- ✓ X-rays
- ✓ Emergency appointments
- ✓ 10% off fillings
- ✓ 10% off crowns
- ✓ World-wide emergency assistance cover

Children's Plans

Spread the cost of your dental care become a Smilessence Member

- ✓ Preventative approach to ensuring your child's mouth stays healthy
- ✓ Regular dietary & tooth brushing advice
- ✓ Worldwide Emergency Assistance
- ✓ Reduces the risk of oral disease and the need for invasive treatments
- ✓ Simple and quick to join with affordable monthly Direct Debit payments

Ask a member of staff to sign you up today!

From as little as 28p per day

Spread the cost of your dental care become a Smilessence Member

- ✓ Two adult and children care plans available
- ✓ 10% off dental treatments (including dental implants)
- ✓ X-rays included (T&C apply)
- ✓ Monthly or annual payments
- ✓ Free emergency appointments (during surgery hours)
- ✓ Worldwide Emergency Assistance
- ✓ Additional Smilessence membership benefits

Ask a member of staff to sign you up today!

From as little as 74p per day

Beware of bargain smiles abroad

With so much news lately from social media, "TV personalities" travelling aboard for Smile makeovers, dental implants and cosmetic crowns you may ask yourselves "is it cheaper"?

While many people have been treated successfully there have been lots of horror stories too. However, the old saying rings true "If it seems too good to be true then it very often is"

If something goes wrong – what are implications? Are they regulated?
Is it really worth the risk?



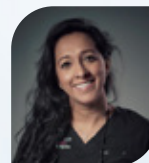
Photo by Ross Parry on Unsplash

Our opening times over Christmas and the New Year

Friday 23rd December 2022	8am to 5pm
Saturday 24th Christmas eve	Closed
Monday 26th Boxing Day	Closed
Tuesday 27th Bank Holiday	Closed
Wednesday 28th December	9am to 4pm
Thursday 29th December	9am to 4pm
Friday 30th December	9am to 4pm
Monday 2nd Bank Holiday	Closed
Tuesday 3rd January 2023	8am to 5.30pm

At home over the Christmas Break?

We are now booking dental examinations and hygiene sessions in between Christmas and the new year so you can start the new year off to a healthy start.



*"Watch out for dates to join us for
a Christmas glass of bubbles"*

A recent lovely Patient review



Having now had a couple of really positive experiences at Smilessence dental practice, I felt compelled to write a review because quite frankly, the team at Smilessence deserve it.

A little while ago I popped in with my 2-year-old daughter to scope out the place and was made to feel incredibly welcome by Tracy and Stevie on reception - both displaying their own pearly white smiles that make you equally jealous and curious as to whether their place of work is responsible.

I wanted to find a dentist practice for my new young family and as an all-over-the-shop inexperienced Dad, Tracy put me at ease on my concerns around how a 2-year-old might find coming to a dentistry. She talked to me about the care taken by dentists & hygienists in order to ensure children and their needs are well considered (more on that later). So, I grabbed some registration forms and off I went. Fast forward a few months and when I popped in to book, I was blown away that Tracy remembered my daughter's name and asked how she was! How charming is that! And then it was no bother at all getting a convenient time for 3x appointments for all the family.

I was up first and scheduled with Gurpreet, who is – and I mean this in a good way – a walking talking dentistry Wikipedia (I might test her out on a few mega intricate

facts next time). Gurpreet must have been doing this for a long time because she really knows her stuff and delivers her assessments in a fun layman's way, with a great bedside manner and technical knowledge that is not intimidating in the slightest. You don't often get that with dentists and if anyone is scared of getting their mouth analysed, I reckon this lovely lady is the person you have been waiting for to change that emotion. I don't know for fact, but I'd hazard a guess that the rest of the team are as accomplished if the ladies on reception and Gurpreet are anything to go by.

Another thing that really impressed me is that there was no aggressive upsell to their packaged treatment plans - which are really understandable and add value by the way – it's just I could have been sold a 4x annual visit package when Gurpreet had suggested I might only need 3 going down to 2 in short order. This means I was not left with the feeling that they prioritise their commercial goals above people and I loved the way the dentist told me she is far more focused on preventative measures than restoration (the latter gets expensive!).

I mentioned earlier in this review that Tracy had talked about how good Smilessence were with kids and I can attest to that being the case. My 2 year old daughter and I went for her inaugural dentist appointment right after my wife had done hers (again, positive review from her) and despite me playing the episode of Peppa Pig goes to the dentist, only moments before – I expected a tantrum and consequently this being a waste of time. Wrong! Mentions of Peppa Pig greeted her at the door of the dentist's office and she was made to feel very special indeed.

My daughter was even awarded Peppa stickers and a certificate for passing with flying colours – which by the way were being shown off at Nursery the following day. Anyway – having moved here from London recently and moving on from the central London practice I've used for several years, I am delighted to say that my teeth have found their new home in Smilessence. With a strong community spirit around these parts, it feels like new friends have been made (with great teeth!). Long may it continue.

Raja

